

Air Traffic Controllers Training Organisation offering revolutionary training services to a niche market.

LEKTOR

DIGITAL FUTURE OF ATC TRAINING

What is wrong with Air Traffic Control (ATC) training today?

It is €xpen\$iv€

Traditional training approach is very resource heavy. Training tech is big, rigid and expensive to use. Instructors are not cheap either.

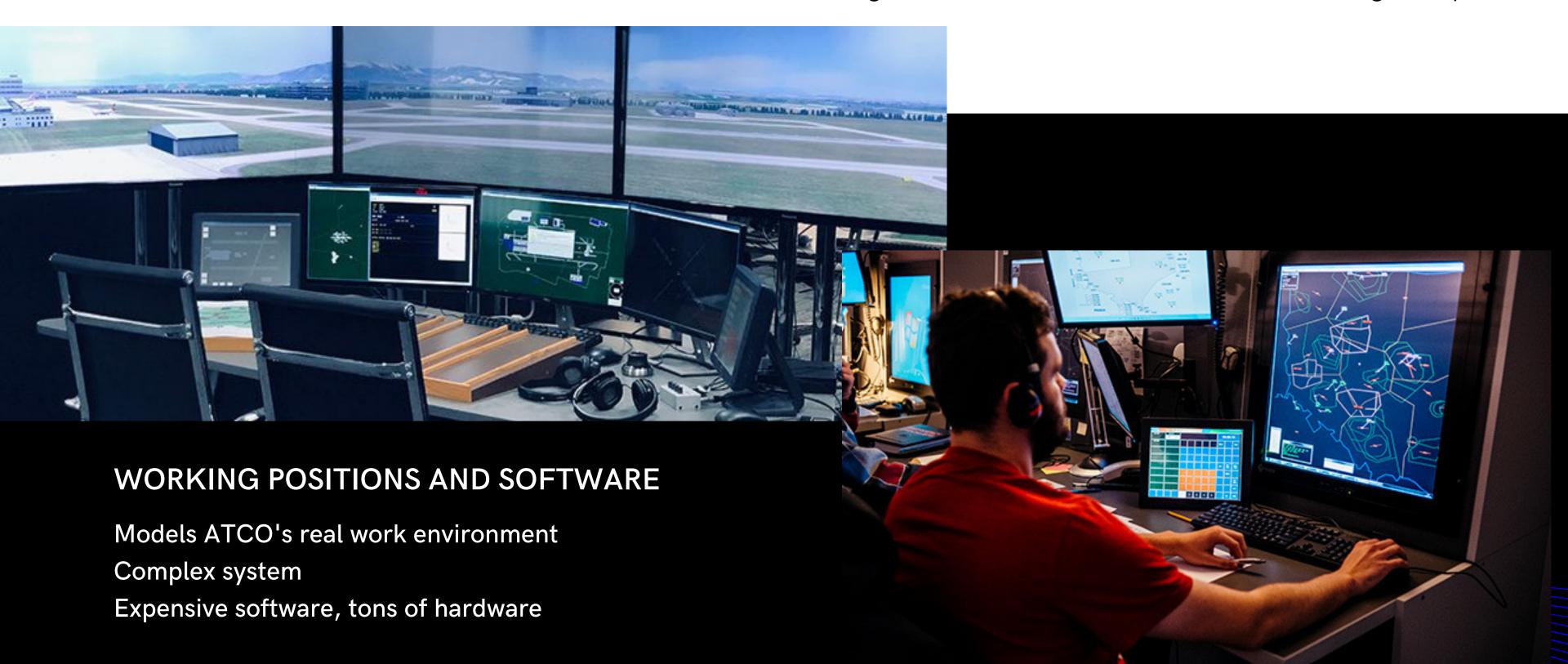
It is hard to find

Not many organisations available, as ATC training involves high costs and heavy resources.

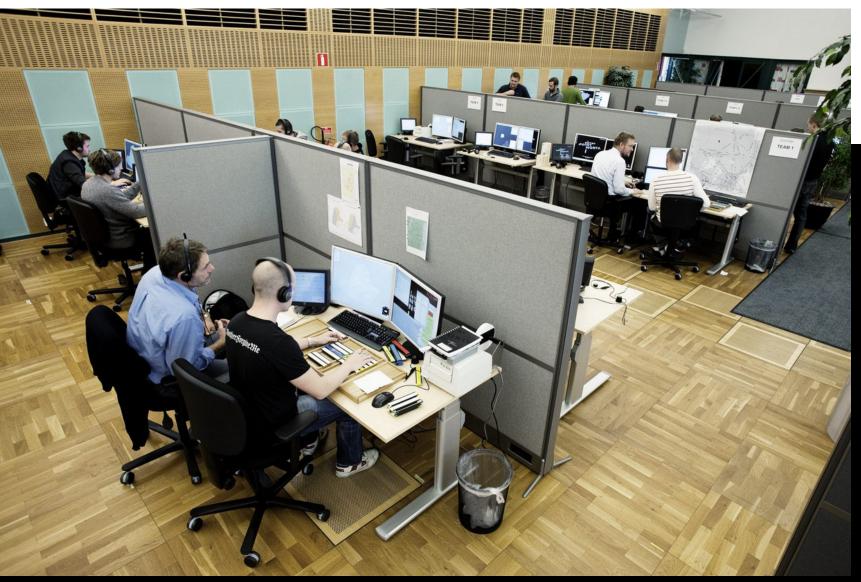
It is simply ***t

Training relies on old-fashioned and outdated methodologies. Priority is in "ticking the box", and not on learning quality. ATC training is not updated to match modern learners' characteristics.

What is wrong with Air Traffic Control (ATC) training today?



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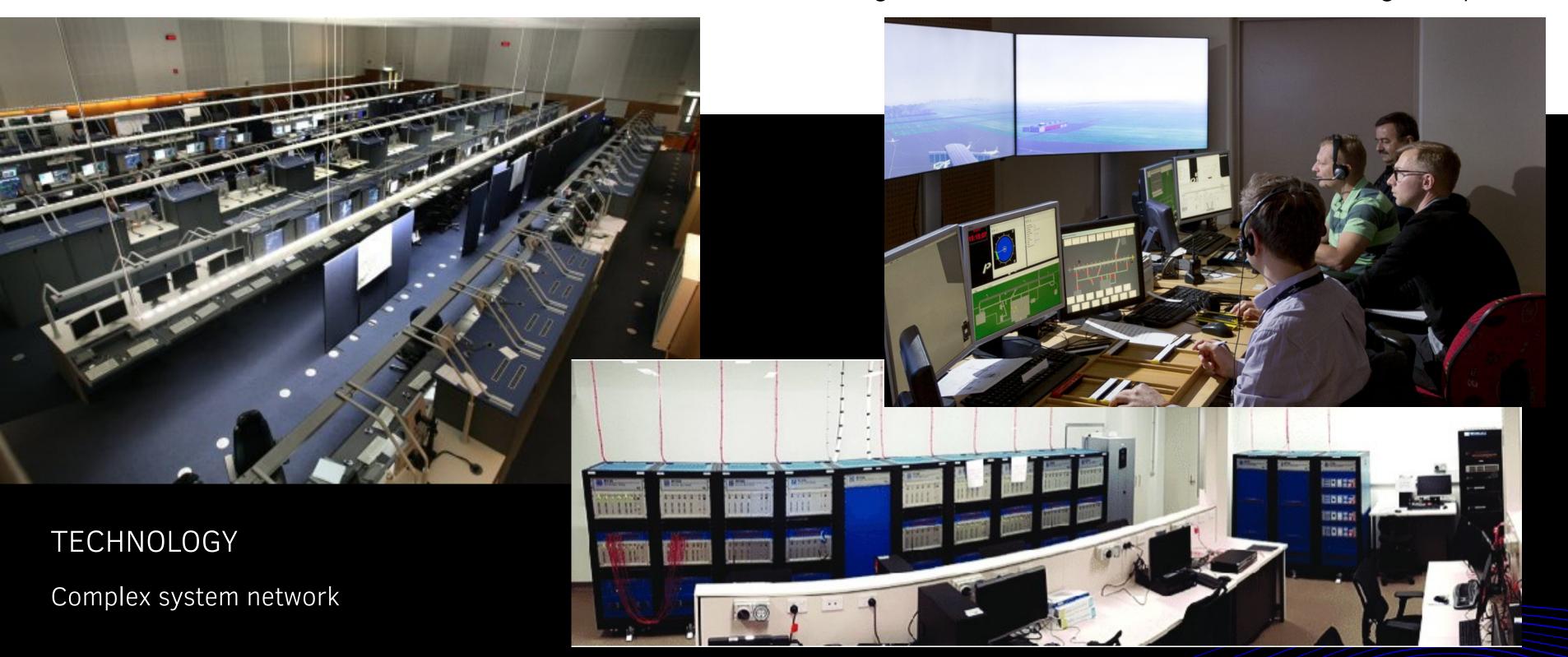


FACILITIES

Requires lot of space
Complicated system setup



What is wrong with Air Traffic Control (ATC) training today?



SOLUTION IS DIGITAL

Intelligent ATC BASIC Training solution takes training out of the academies and onto the learners' devices.

It includes a modern training programme and a simulator replacing many instructor tasks with AI functionalities.



LEKTOR'S DISRUPTIVE APPROACH

REMOVE INSTRUCTOR INVOLVEMENT IN ATC TRAINING.

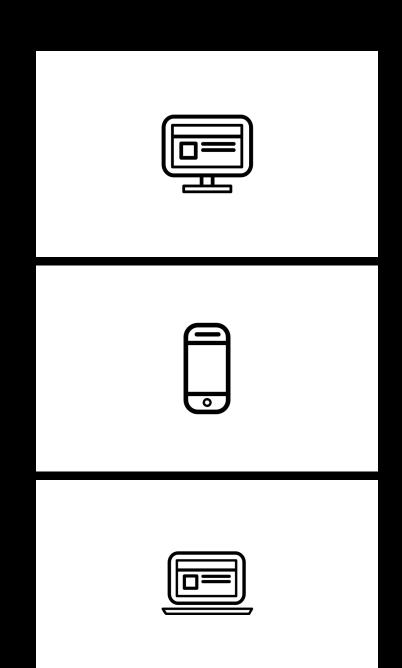
Instructors are an expensive (and unreliable/inconsistent) resource.

MAKE ATC TRAINING MORE AVAILABLE

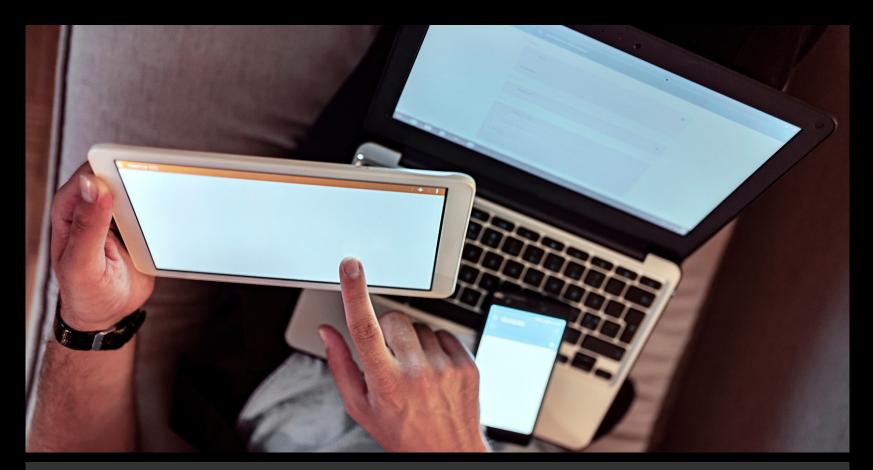
Easy to find and easy to access solution can grow the user base.

PUMP UP THE TECH

Employ Artificial Intelligence to track and analyse training results. Remove the tenton simulators from BASIC training and replace them with smart solution.



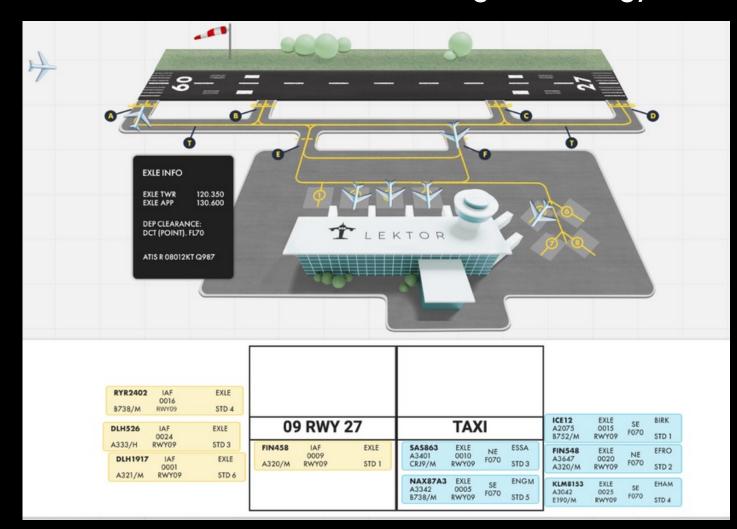
LEKTOR'S DISRUPTIVE APPROACH



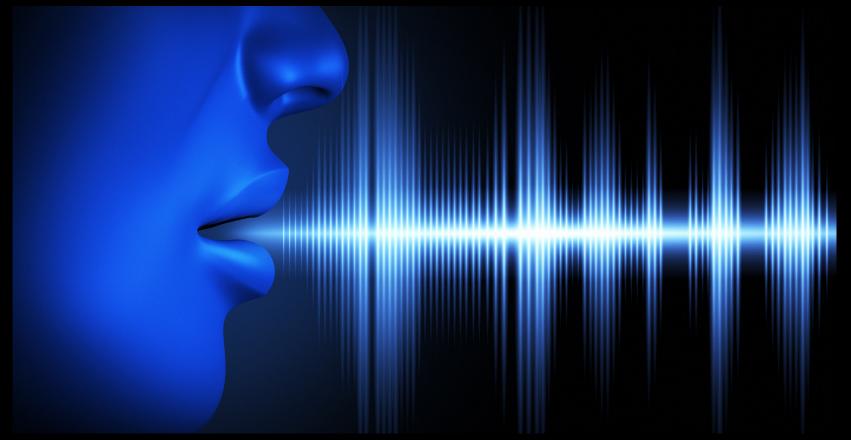


THE NEW, SMART SIMULATOR

Light and agile
Student and data driven design
Smart
Existing technology



LEKTOR'S DISRUPTIVE APPROACH



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ARTIFICIAL INTELLIGENCE

THE CORRECT COMPETENCE

Lektor combines industry expertise with solid pedagogical skill-set.

IN THE MARKET WITH "ONLINE" BRAND

Lektor is the second ever certified Air Traffic Controllers Training Organisation in Finland with all of its training services online.

SMALL AND QUICK

Lektor is independent from industry's mammoth operators, making it agile and flexible.

WALK THE TALK

Lektor understands today's learner. We concretely focus on how to make the training "touch" the 21st century students.

THE INGREDIENTS FOR THE FUTURE



DEVELOPMENT OF BASIC SIMULATOR PROTOTYPE (ONGOING)
Q1-Q3/2021

TRAINING CERTICATE UPGRADE AND SIMULATOR FINALISATION MARKETING TO EUROPEAN CUSTOMERS Q3/2021-Q2/2022

BASIC TRAINING CONTENT VIRTUALISATION MARKETING TO MIDDLE EAST CUSTOMERS

Q4/21-Q1/2022

GROWTH AND RAMP UP EUROPE AND MIDDLE EAST Q2/2022 ->

Future Roadmap



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