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*Tartu County Development Association*



**ESTONIA**  
DEVELOPMENT COOPERATION

**Project "The development of rural areas in Moldova using the approach of LEADER/CLLD"**

**Expert mission in Moldova  
Summary**

Time of the mission: 16<sup>th</sup> to 18<sup>th</sup> of October, 2019

Experts: Kristiina Tammets (project manager), Victor Guzun (project expert), Kadri Tillemann (project expert)

**Wednesday, 16<sup>th</sup> of October**

Meeting with representatives of Moldovan Ministry of Agriculture, Regional Development and Environment (MARDE) – Georgeta Mincu, Minister; Sergiu Tirigan, Head of Marketing and International Relations Department, Andrei Balan, Advisor to the Minister; Viorel Chivriga, IDIS Viitorul.

At the beginning of the meeting the project team gave a brief overview about the project background, it's progress and current state. It was agreed that the documents (guidelines for the application process and measure sheets) prepared in the earlier stage of the project will be shared with the ministry. The discussion continued with sharing ideas about mutual interests and collaboration ideas. MARDE representatives pointed out that an agricultural fair will be held and co-organized in spring 2020 by them, it was proposed that option to merge the business-ideas marketplace foreseen within the project with the fair could be considered. It was agreed that IDIS Viitorul and MARDE will exchange information about the events and the potential merging of the events will be decided later this year. MARDE

representative introduced different ongoing and perspective national and international support programs also available for LAG's. They confirmed their interest for further co-operation with project partners, as well as with Moldovan LEADER Association and LAG's.



Photo 1. Participants of the visit in Moldovan Ministry of Agriculture, Regional Development and Environment (MARDE)

#### **Thursday, 17<sup>th</sup> of October**

#### **Project visits in Ungheni district**

1) Project name: Development of local touristic destination "Three Crosses", project applicant: Local Public Administration, Măgurele village, project budget 4482,13 EUR<sup>1</sup> (co-financing share of the applicant 515,94 EUR).

By the time of the visit, project was nearly finished, and an opening ceremony of the site was held with the representatives of the LAG, mayoralty and local inhabitants. As a result of the project activities a site with historical and cultural importance for the village was renewed – there is Tiglaului hill with three crosses within the village to symbolise the location of locally important historical events and to serve as a crossing point of three Moldovan regions as well as the local viewpoint. As a result of the project, the hilltop is more easily accessible and the site is equipped with

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<sup>1</sup> Project budget according to the LAG selection commission confirmation, applies to all budgets in this report



information boards, the landscaping works and installed benches make the place more attractive both for the locals and visitors. A leaflet about the site was also prepared to raise the awareness about the site among potential visitors of the area.



Photo 2. The stairs leading to the top of the hill





Photo 3. The information banner of the site

2) Project name: Packaging and quality advertising – the key to success, project applicant: HC "Eni Victor", project budget 3347,83 EUR (co-financing share of the applicant 819,72 EUR).

Project supported a rural entrepreneur producing honey and herb products – a family enterprise led by Mrs. Iraida Eni, she produces different types of honey, bee-wax products and herbal teas. As a result of the project, products could be more effectively marketed since they have attractive packages, entrepreneur has improved possibilities to introduce and display the products in different events (shelves, roll-up). For the project visit a comprehensive display of available products in renewed packages was set up and information materials were also ready (roll-up, leaflets).



Photo 4. The display of honey and herb products and information materials.

3) Project name: Developing and improving tourism facilities in winery and increasing wine tourism in the region, project applicant: Limited Liability Company, "Crama Mircești", project budget 6031,21 EUR (co-financing share of the applicant 1329,86 EUR).

An applicant is in process to establish a rural guesthouse that is combined with the winery. In addition to accommodation services and wine production, catering services and wine tasting possibilities will also be available for the guests/clients. For that purpose, a guesthouse needs kitchen equipment and 3 fridges for wine tasting

as well as a number of different types of glasses. By the time of the visit high-quality glasses for different types of wine as well as the water glasses were delivered to the guesthouse, guesthouse is expected to be fully operation for the next season once the final interior works and the landscaping is finished.



Photo 5. Glasses delivered to the guesthouse, temporarily stored in the main dining hall.

4) Project name: Rehabilitation of the village museum as a potential tourist spot, project applicant: Local Public Administration, Teșcureni village, project budget 2563,79 EUR (co-financing share of the applicant 348,14 EUR).

Tescureni primary school has been accommodating local museum to display different items relevant for local history and heritage, the speciality of the museum is memorizing the event of World War II since Tescureni is close to the frontline of the war. With the support of the project the rooms to accommodate the museum are to be renovated, new furniture to be purchased that are more suitable for museum functions and new doors to be installed. During the visit final renovation works were still ongoing, some of the special museum furniture (from 20 pieces altogether) was already delivered to the school to be installed with the rest of the furniture once the renovation works are finished. The project helps to use museum more effectively for education purposes as well as to attract visitors.





Photo 6. The headmaster of Tescureni primary school Mrs.Maria Sasu (project initiator/manager) and the piece of museum furniture delivered by the time of the visit.

5) Project name: Exhibition pavilion with handicraft products and local cuisine, project applicant: Local Public Administration, Rădenii Vechi village, project budget 4900,43 EUR (co-financing share of the applicant 565,56 EUR).

With the project support a pavilion was built into the centre of the settlement, it will serve as a place for the local handicraft producers to introduce and sell their products. The place is easily accessible (besides the main road) and provides enough room and comfortable place for local handicraft producers. The pavilion displays a big illustrative map of the LAG's are. During the visit a smaller kiosk was being built adjacent to the pavilion, it will for the local producers. The kiosk building was supported by Polish Aid – the combination of Estonian and Polish funding helps the mayoralty to set up a centre that serves the interest of both local handicraft and food producers and makes local production easily available for local population and visitors. The pavilion fits perfectly with the needs of local community events, as local handicraft masters exhibition place (more than 20 local masters), neighbouring Plaiul Fagului nature reserve guests and events as well the local festivals organised by Ungheni regional Council. The official opening is set to November 8-9 during the Honey Festival organised by Ungheni Regional Council in the area.



Photo 7. The pavilion, construction works of the kiosk in background.

**Friday, 18<sup>th</sup> of October**

**Project visits in Stefan Voda district**

1) Project name: Laundry, project applicant: Limited Liability Company „ET CETERA WINE,, Crocmaz village, project budget 6338 EUR (co-financing share of the applicant 1338 EUR).

Et Cetera winery has a restaurant and small guesthouse, so far they have sent all their laundry to Chisinau to be cleaned, because there is no laundry service available in the region – this means extra time and costs for the transportation. With the project support two industrial washing machines and one tumble dryer was purchased and already operational. Et Cetera winery has an agreement with nearby guesthouses to start offering a laundry service for them as well.





Photo 8. Washing machines in Et Cetera winery



Photo 9. Tumble dryer in Et Cetera winery



2) Project name: Changing the lighting system, project applicant: The Crocmaz Ethnography Museum, project budget 3646,85 EUR (co-financing share of the applicant 410,90 EUR).

Crocmaz village schoolhouse accommodates a rich local museum – three halls display a comprehensive collection of historical exhibits and materials, museum one of the few local museums which collection is registered in national registry, it's highly valued among local community and visitors. The museum halls lack a proper illumination and reliable electricity supply – the relevant systems in old schoolhouse are outdated and do not function properly. With the project support power supply systems and illumination of the museum will be renovated and updated. The museum is set and led by Mrs. Eugenia Clășevici and is in the list of museums of national importance of Moldova due to the high value of the museum pieces.



Photo 10. Local museum in Crocmaz

3) Project name: Fountain from Căplani, project applicant: Local Public Administration, Căplani village, project budget 5400,51 EUR (co-financing share of the applicant 576,21 EUR).

Căplani village has a site with cultural-historical significance and with natural values – Căplani Wells. It's a hillside park with number of natural wells, the wells and the water supply from the wells is related with historical legends about the establishment of the village. With the project support additional attractions will be built near the site – one historical building is being renovated into the small traditional rural guesthouse, small pool with a fountain to be built for the children, fenced and gated arena/castle was already built as well a system of 2 small lakes for

recreation. As a result of the project both villagers and visitors will have additional possibilities to use and enjoy the site.



Photo 11. Historical house to be renovated to serve as traditional rural guesthouse.

**Saturday, 19<sup>th</sup> of October**

**Project visit in Stefan Voda district**

1) Project name: At Nistru, at the marble, project applicant: Limited Liability Company „Aniscenco Consalting,, Palanca Village, project budget 4818,02 EUR (co-financing share of the applicant 989,44 EUR).

Village Palanca borders with Nistru river and the riverside holds a strong recreational potential. The need for recreational infrastructure is also related with the number of guesthouses/hotels in the region offering a bicycle rental service: Palanca-Tudora-Crocmaaz existing route and projected extension from Crocmaaz to Olanesti and Purcari villages. (set up with the support of Polish Aid) and the existence of the bicycle route connecting the guesthouses/vineyards. With the project support a recreational area/resting place (benches, small pavilion, signs etc.) as well additional 2 smaller resting areas on the route will be established at the bank of the river to be also connected with the bicycle route. This will offer the locals and visitors additional possibility to spend their time in picturesque natural surroundings.





Photo 12. The location of the new recreational area by the Nistru river