



Tartu city centre

TARTU – CITY OF GOOD THOUGHTS

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Tartu – city of good thoughts



- The second largest city in Estonia
- Population: ca 100 000 citizens and 18 000 students
- Smart city since 1632 – eleven higher education institutions including the University of Tartu (founded in 1632), Estonian University of Life Sciences, Baltic Defence College, Tartu Health Care College, etc.
- Good transport connections, including regular flights to Helsinki
- Number of companies: ca 15 000, including about 200 with foreign shareholders
- Unemployment rate 3,1%



Tartu – city of smart entrepreneurship

Key economic sectors

- Traditional sectors
 - Metal processing and machine building
 - Wood processing
 - Food industry
- Emerging sectors
 - ICT
 - Biotechnology
 - Health industry and services
- More information: www.tartu.ee

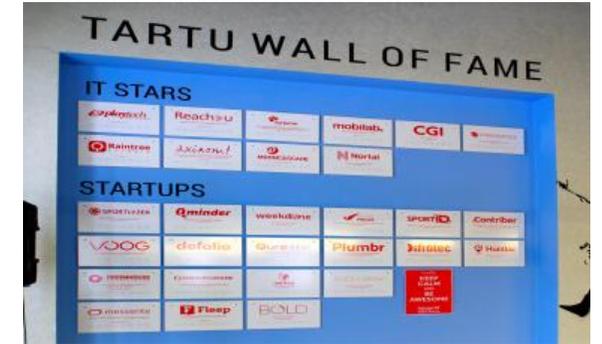
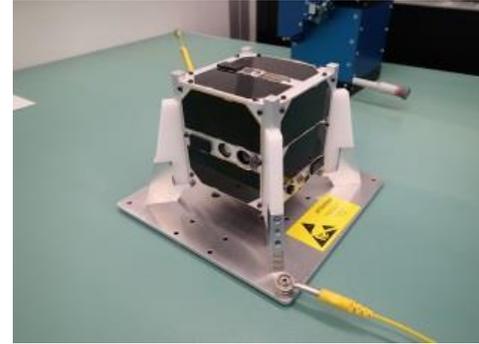


KUEHNE+NAGEL



Starting and doing business

- Tartu Science Park
- Tartu Biotechnology Park
- Tartu Centre for Creative Industries
- European Space Agency Incubation Centre
- Tartu Business Advisory Services Foundation
- Entrepreneurship Centre of the University of Tartu
- sTARTUp Day – the biggest business festival in the Baltics



**5 reasons that make
Tartu an attractive city
for investments,
startups and people:**





Tartu – a place with small city benefits and big city ambitions

Outstanding environment for living and entrepreneurship with unlimited options for culture and leisure

FAMILY FRIENDLY LIVING ENVIRONMENT – GREEN, COMPACT AND SAFE

SMART TARTU

SMART ENTREPRENEURSHIP,
TALENTS AND SCIENCE

- Strong smart city image
- Sustainable transport connections
- Centre of education, research and young talents
- Flourishing business- and conference tourism

THE CITY OF CULTURE

VIBRANT AND VERSATILE
CULTURAL SCENE

- Unique symbiosis: students + cultural heritage + Tartu's living environment
- Candidate city for European Capital of Culture 2024
- Versatile cultural calendar
- Alternative Tartu – wooden districts, community gardens, alternative art etc



Tartu city centre



University of Tartu



Town hall square



Creative centre of Aparaaditehas (The Widget Factory)



Estonian National Museum



Atmospheric wooden districts



Scenic river Emajõgi and Kaarsild (the Arc Bridge)



Surroundings of Tartu and river Emajõgi



Thank you!

www.visittartu.com

