



LEADER transnational cooperation project and 17th Summer Academy joint seminar "Creating innovation and smart solutions for sustainable local development"

Tartu, Estonia, 17th to 21st September 2018

The transnational seminar is one of the joint activities of the transnational LEADER cooperation project (TNC project) and its' complete training programme "Searching for innovation". It brings together participants from each partner country - Estonia, Spain and Ireland. In order to enable learning and experience exchange between academic and practitioners the Euracademy Association supports the seminar with its' participants, trainers and lecturers.

The seminar contributes to the main aim of the TNC project, which is to empower and emerge innovation at local level in partner countries and find new ways to do it. Seminar also enhances the abilities of local actors (local action groups, development associations, local municipalities, communities, companies, networks, etc) to think and act innovatively. In addition, participants of the seminar participate in setting up a model for creation, management and assessment of innovation in the LEADER regions.

Specifically, there are following questions that will be explored throughout the seminar:

- *What is innovation on the global and local level?*
- *What are the preconditions for innovation?*
- *What are evoking factors?*
- *What are the obstacles?*
- *What factors show that innovation is happening in the area? What gives you feedback? What can you see, measure, etc?*
- *What are the characteristics of innovator?*

Expected outcomes of the seminar:

- Participants have gained knowledge about innovation – what is innovation on different levels, how is innovation emerging, what are the drivers of innovation and factors that drive change, what is the path to innovation, crazy ideas and their development, why do we do what we do, cordial leadership, personal relationship with innovation, etc.;
- Participants have been inspired by examples from partner countries – innovation models used by partners (SECAD Partnership CLG as Implementing Partner for LEADER LAG South Cork and LEADER LAG West Cork (SECAD), TAGUS- Association for the Development of Tajo-Salor-Almonte Area (TAGUS), LAG Tartu County

Development Association (LAG Tartu)) and innovative projects, companies, organisations, communities in partner countries;

- Participants have learned about and visited the organisations participating in the Tartu County training programme and have become acquainted with their ideas and activities (study trips);
- Participants have been involved in the development of around ten of the ideas visited during the seminar;
- Participants have experienced inclusive and participatory leadership techniques;
- The staffs of LEADER Local Action Groups have been able to test different participatory leadership methodologies;
- There has been the initial input for creating a local innovation model. Mapping the questions to which we are looking for answers to the creation of an innovation model; for example, what is innovation at local level, what are the prerequisites, what are the necessary qualities, skills, obstacles, etc.? What is innovation at local level? What does innovation mean inside Local Action Group?

Training methods:

- **Presentations** with questions/answers followed by **discussions**. Throughout the seminar, methods promoting involvement of participants are used, thereby supporting the further development of ideas, learning from one another, networking, and cooperation (group work methods, participatory leadership, art of hosting – <http://www.artofhosting.org/>).
- All seminar days include **inspirational examples from participants** from partner countries. In order to enhance practical learning, there are organised study visits to LAG Tartu area.
- The format of **study trips** is visiting small regions in Tartu LAG area with a small group (8-10 members) to meet with local municipality representatives, entrepreneurs and NGO leaders. The seminar programme is the co-creation process together with participants and there can be light changes in the programme depending on the issues arise in spot.

Participants: LAGs and development organizations of the regions from Estonia, Spain, Ireland, development specialists of local municipalities, local entrepreneurs, village associations, foundations, staffs of Local Action Groups, etc.

Location: The seminar will take place in Tartu and Tartu County. Tartu is the second largest city of Estonia with 100,000 inhabitants and the oldest town in the Baltic States. It is a home to one of Northern Europe's oldest universities, the University of Tartu. The city is a bed for creative and scientific culture. Tartu County lies between two lakes. One third of the county is covered with forests, a third is cultivated and a quarter is made up of wetlands at the headwaters and lower course of the Emajõgi. Tartu County is an integrated economic system and labour area with its centre in the City of Tartu. Tartu is a convenient gateway to exploring Southern Estonia.



AGENDA

Day 0 – Sunday 16th September

Arrival of participants, setting in at their hotel.

20.00	<i>Seminar preparation meeting and joint dinner</i>
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Day 1 – Monday 17th September

Location: Tartu train station seminar room, Vaksali 6

“THINK GLOBALLY AND ACT LOCALLY”

The big picture: What is happening in the World and EU, where we are moving, what are the current issues/challenges/potential on global and local level?

Expected outcomes:

- Participants are aware of the key factors, risks and trends that are currently shaping the present and future life in local areas (businesses, communities).
- Participants understand the concept of innovation and smart solutions and key factors that drive innovation in local areas.

Estimated time frame	Activity
09.00 – 09.30	<i>Registration and morning coffee</i>
09.30 – 09.45	Welcome - Representatives of all partner LAGs (LAG Tartu, TAGUS, SECAD, Euracademy)
9.45 – 10.00	Practical information and introduction to the seminar by LAG Tartu .
10.00 – 10.45	“What are the global trends and opportunities for future” by Harald Lepisk , Victory Trainings LDS.
10.45 – 11.15	“How can we define and emerge innovation on different levels (global, regional, and local)? Are there any specific differences?” by Francisco Pizarro , European Business Innovation Centre.
11.15 – 11.45	<i>Coffee break</i>
11.45 – 13.30	“Discussion about the future of your region and speed networking” , hosted by LAG Tartu .
13.30 – 14.30	<i>Lunch</i>
14.30 – 15.00	“Example of business innovation model Smart LEADER in Spain” by Joaquin Lopez Muñoz and Angeles Muriel González , LAG TAGUS.
15.00 – 15.45	“Usage of different models in the World to break innovation. What are the drivers of innovation and factors that drive change?” by Andres Kuusik , University of Tartu, School of Economics and Business Administration, Head of Chair of Marketing, Associate Professor in Marketing.

15.45 – 17.00	World Café - “What are the essential roots/key factors of innovation?” Discussion over components of innovation in global and local context. Participants in small groups of 5 people each, discussion continues with focusing questions and follows with harvesting in small groups (hosted by LAG Tartu). <i>Coffee break provided during the World Cafe.</i>
17.00 – 18.00	Plenary – presentations of World Café conclusions by each group. Finally making a mapping of key components of innovation on local level (hosted LAG Tartu and Euracademy).
18.00 – 19.00	Preparation of the next training day – staffs of LAGs, trainers and Euracademy. Rest of participants have free time.
20.00	<i>Joint dinner</i>

Day 2 – Tuesday 18th September

Location: Tartu train station seminar room, Vaksali 6

“INNOVATION ON GRASS-ROOTS – CRAZY IDEAS AND THEIR DEVELOPMENT I”

Recognising innovation on local level in LAG Tartu region: What is innovative in our doings? What can we do to empower innovation and find new ways?

Expected outcomes:

- Participants have been informed about challenges in using ICT in local communities, companies.
- Participants have learned about the broad partnership platform between local, regional and scientific actors.
- Participants have formed an initial model for analysing key factors of innovativeness in Tartu area.
- Participants have evaluated the innovativeness of LAG Tartu area (visited examples).
- Participants have shared the best practices of their country and learned what other countries and regions are doing to encourage innovation.

Estimated time frame	Activity
08.30– 09.00	<i>Morning coffee</i>
09.00 – 09.05	Introduction of the day
09.00 – 09.30	"Innovation and challenges in the use of ICT for local community and company clustering" by Roger Evans, Euracademy.
09.30 – 10.00	“Example of social innovation model of LAG SECAD in Ireland” by Ryan Howard, LAG SECAD.
10.00 – 10.30	“Example of regional innovation model Yellow Windows in South-Estonia” by Kristiina Tammets, LAG Tartu County Development Association.
10.30 – 11.45	World Cafe to form the initial model for analysing innovation - “What are the most essential issues that are needed to analyse while visiting crazy ideas and projects in Tartu area? What are the key points of feedback that can empower innovation?” Discussion over components of the

	model to analyse and feedback the innovation. Participants in small groups of 5 people each, discussion continues with focussing questions and follows with harvesting in small groups (hosted by LAG TAGUS). <i>Coffee break provided during the World Cafe.</i>
11.45 – 12.30	Plenary – presentations of World Café conclusions on A2 posters by each group, comparing all models, grouping similar ones, and eliminating doubles. Selecting the final model that will be used while visiting Tartu area (hosted by TAGUS and Euracademy).
12.30 – 13.30	<i>Lunch</i>
13.30 – 14.00	<i>Travel to study tours locations. Start in front of the Tartu Centre for Creative Industries Kalevi 17.</i>
14.00 – 17.30	Visiting crazy ideas and projects in LAG Tartu area. Participants take the role of innovation consultants.
18.00	<i>Arrival back to Tartu</i>
20.00	<i>Joint Dinner</i>

Day 3 – Wednesday 19th September

Start from the **Dorpat hotel parking place** (Soola 6)

“INNOVATION ON GRASS-ROOTS – CRAZY IDEAS AND THEIR DEVELOPMENT II”

Recognising innovation on local level in LAG Tartu region: What is innovative in our doings? What can we do to empower innovation and find new ways?

Expected outcomes:

- Participants have evaluated the innovativeness of LAG Tartu area (visited examples).
- Participants have shared the best practices of their country and learned what other countries and regions are doing to encourage innovation.
- Participants have learned how local organizations (NGOs, businesses, local municipalities) are encouraging innovation within their organizations or regions.
- Participants have tested and improved their innovation models in practice by analysing and consulting real-life organizations.

Estimated time frame	Activity
09.00 – 17.00	Visiting crazy ideas and projects in LAG Tartu area. Participants take the role of innovation consultants. Coffee breaks and lunch in spot.
20.00	<i>Joint dinner in Tartu</i>
21.00 – 22.00	Preparation of the next training day – staffs of LAGs, trainers and Euracademy. Rest of participants have free time.

Day 4 – Thursday 20th September

Location: Tartu train station seminar room, Vaksali 6

“VISIONING OUR FUTURE IN INNOVATION LAB”

What are the best future scenarios for local development for 2035? How can we support the development of “Smart Villages” concepts? What do we want to innovate and what do we want to maintain and keep as it is? What do we want to avoid? How can local actors innovate and be supported by development associations and LAGs?

Expected outcomes:

- Participants have enhanced their knowledge concerning future modelling and Smart Villages.
- Participants have had discussion about how their regions can benefit from these future scenarios.
- Participants have participated in Innovation LAB and developed a roadmap/visionary plan for implementing the models and ideas on local level.

Estimated time frame	Activity
08.30 – 09.00	<i>Morning coffee</i>
09.00 – 09.05	Introduction of the day
09.00 – 09.30	"Future scenarios of local development" by Mihkel Laan, Cumulus Consulting.
09.30 – 10.00	"Introduction of Smart Villages concept, examples of Smart Villages in EU" , video presentation by The European Network for Rural Development (ENRD).
10.00 – 10.30	"The role of social innovation in smart initiatives in rural Hungary" by Iren Kukorelli and Patricia Honvari, Euracademy.
10.30 – 11.45	World Café - "What is the ideal picture of local areas in 2035? What is the potential we should certainly use? What do we want to avoid, preserve and keep as it is?" Discussion over issues designing our future on local level and what do we consider is important to preserve not to lose or identity and roots. Participants in small groups of 5 people each, discussion continues with focussing questions and follows with harvesting in small groups (hosted by SECAD). <i>Coffee break provided during the World Cafe.</i>
11.45 – 12.30	Plenary – presentations of World Café conclusions (hosted by SECAD and Euracademy).
12.30 – 13.30	<i>Lunch</i>
13.30 – 14.00	Innovation laboratory (LAB) - introduction into practical work that will be carried out by teams of innovation consultants. Presentation template intro (hosted by LAG Tartu).
14.00 – 17.00	Innovation LAB - development of roadmaps/visionary plans to empower innovation in Tartu area and organizations visited during study tours. First input for the creation of innovation model will be formulated as well (each

	LAB hosted by partner LAG staff members). <i>Coffee break provided during the World Café.</i>
17.00 – 18.00	Preparation of the next training day – staffs of LAGs, trainers and Euracademy. Rest of participants have free time.
18.00 – 19.30	“The use of local cultural heritage for the creation of site-specific services
20.00 – 23.00	Steering Committee meeting
21.00	<i>Joint dinner</i>

Day 5 – Friday 21st September

Location: Tartu train station seminar room, Vaksali 6

“PLAN FOR ACTION: HOW DO WE MOVE ON?”

Expected outcome:

- Participants have presented a roadmap/visionary plan to empower innovation in Tartu area and organizations visited during study tours.
- Participants have presented the first input for the creation of innovation model.

Estimated time frame	Activity
08.30 – 09.00	<i>Morning coffee</i>
09.00 – 11.15	Presentations of roadmaps/visionary plans by teams of innovation consultants. Presentation of input for the innovation model – What is innovation at local level and inside LAG? Feedback from audience (hosted by LAG Tartu and Euracademy).
11.15 – 11.45	<i>Coffee break</i>
11.45 – 12.00	Presentations will continue
12.00 – 13.00	Evaluation of the LEADER TNC project first international seminar and 17th Summer Academy (hosted by LAG Tartu and Euracademy).
13.00 – 14.00	<i>Lunch</i>
14.00	<i>Departure of participants</i>



 Tartu Rural Development Association

